

FCPLG Launches Certificate Programme in Election Management and Voter Strategies

The FORE Centre for Political Leadership and Governance (FCPLG), an initiative of the Foundation for Organisational Research and Education (FORE), has launched its Certificate Programme in Election Management and Voter Strategies with 16 participants from 9 states, aimed at equipping participants with the knowledge and practical skills required to understand and navigate the complexities of electoral politics.

Under the guidance of Dr. B.B.L. Madhukar, President, FORE Society, and the leadership of Prof. (Dr.) Abhay Anand Tiwari, CEO, FCPLG, the programme seeks to bridge the gap between theoretical understanding and the practical realities of election management and campaigning.

The programme will feature 9 sessions led by 8 resource persons, covering key areas such as electoral analysis, campaign strategy, data analysis, voter outreach and voter management. Conducted in a hybrid mode, with 3-hour sessions scheduled from Friday to Sunday, the programme combines conceptual learning with practical perspectives on contemporary electoral processes.

As part of the programme, FCPLG organised an Orientation and Induction Programme on 1st October 2026, bringing together participants from 9 states across India. The orientation introduced participants to the programme's learning approach and created a platform for exchanging perspectives on India's evolving electoral landscape.

Through this initiative, FCPLG aims to strengthen the capabilities of aspiring political leaders, campaign professionals and practitioners engaged in electoral politics.

