

TECH TALK
Handling Counterfeit Economy
“A Roundtable Discussion”
on September 28, 2024 at NPC, Lodhi Road, New Delhi.



The Reinforce Intellectual Property Association (RIPA) in association with the International Hologram Manufacturers Association (IHMA), IP Bazaar, Academia and Industry Stakeholders organised the event titled “**Handling Counterfeit Economy**” – A Roundtable Discussion on September 28, 2024 at the National Productivity Council, Lodhi Road, New Delhi.

A pivotal moment of the event was a Panel Discussion titled “**Bridging Knowledge: Collaborative Dialogue for Handling the Counterfeit Economy**”. The discussion focused on promoting R&D activities, identifying specific problem areas within various industries, and encouraging industry-academia partnerships to foster innovative anti-counterfeit tools. The discussions underscored the urgency of creating homegrown solutions to counter the counterfeit crisis while enhancing India’s competitiveness in global markets.





Dr. Jitendra Das, Director General, FORE moderated the event with panellists including Mr. Ajai Kumar Srivastav, Ex-Director (Technical), SPMCIL, Mr. Pramod Gokhale, Group CIO, Mankind Pharma, Dr. Amit K. Dinda, Research Director, Amrita Vishwa Vidyapeetham, Prof. Tanweer Alam, Additional Director, Indian Institute of Packaging, Mr. Chandar S Jeena, Regional Director, Reconnaissance International, and Mr. Naveen Coomar, President, RIPA.
